



Mahsa Maghsoudi

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EDUCATION

- Virginia Commonwealth University **August 2021**
Richmond, VA
Bachelor of Fine Arts, Communication Arts
Cumulative GPA 3.9, Dean's List; Fall & Spring 2020
- School of Motion (Certification) **March 2022**
Introduction to After Effects (After Effects Kickstart)

ADDITIONAL EXPERINCE

- Part Time Billing Specialist, Accounting Department, Petroleum Marketing Group**
September 2013-July 2023
 - Processed and reconciled 200+ fuel orders daily with accuracy and attention to detail
 - Developed daily and monthly reports for leadership, consistently meeting tight deadlines.
 - Communicated effectively with supervisors, customers, vendors, and other accounting departments to ensure smooth operations.
 - Oversee the billing process of all the billing department and verify the discrepancies in the database.
- Volunteered in 1708 Gallery's INLIGHT, public exhibition of contemporary light-based artworks.**
November 2018
- Volunteered as Ask me Ambassador in Virginia Museum of Fine Arts**
December 2017-2018

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Lightroom, Adobe Premier pro, Procreate, Midjourney

ADDITIONAL SKILLS

- Social Media and Platforms: Instagram, Facebook, Twitter(X), Slack, Discord, Pinterest, TikTok
- Computer: Mac & PC
- Microsoft Office

LANGUAGE SKILLS

- English
- Persian
- Turkish
- Azerbaijani

RELEVANT EXPERIENCE

- Multimedia Journalist and Graphic Designer, VOA Farsi Washington DC**
July 2023-Present
 - Illustrating and designing assets and visuals for news and shows.
 - Designing graphics for daily news and programs.
 - Assisting with everyday promo videos.
 - Conducting research to find graphics, assets, and materials.
 - Verifying the accuracy of visuals and graphics.
 - Collaborating with colleagues to ensure efficient workflow and successful project completion.
- Freelance Illustrator, VOA Farsi, Washington DC**
February 2023
 - Created animation assets for "Dadnameh" in VOA Farsi, using Qajar and Persian miniature painting styles for character designs and backgrounds.
 - Collaborated closely with art director for animation needs, including color, layering, and file formats.
 - Produced layered illustrations in Adobe Photoshop for seamless integration into Adobe After Effects.
 - Thrived under deadlines, delivering quality work with precision.
 - Researched Persian painting techniques for authentic, accurate designs.
 - Maintained organized file structure and backups for accessibility and updates.
- Freelance Illustrator, Petroleum Marketing Group, Falls Church VA**
September 2021
 - Collaborated with PMG to develop a series of nature illustrations for the company's new building graphics that promote diversity and environmental values.
 - Consulted with PMG employees from around the world to gather information about their home country's natural environments and wildlife and incorporated this research into the illustrations.
 - Created original, customized illustrations in a modern, abstract style that maintain consistency throughout the building and tell the story of the people working in PMG.
- Freelance Graphic Designer, Quantum Politics, Vienna VA**
August 2021
 - Developed a comprehensive brand identity for Quantum Politics, including the creation of the company's primary logo and a set of cohesive visual guidelines to ensure consistency across all design assets.
 - Designed and produced a range of original graphics and illustrations for the company's website, applying the brand's visual language to various content types and layouts.
 - Designed app icons for Quantum Politics' suite of applications and products, effectively conveying their purpose and unique features through clear and engaging visuals.
 - Worked closely with the website design team to create custom icons that enhanced the user experience and supported the overall design vision.
- Freelance Illustrator and Designer, Pomegranate Vision, VA**
August 2017- Present
 - Collaborated with Pomegranate Vision on variety of creative projects, including idea development for videography, illustration, and branding.
 - Demonstrated versatility in creating visual assets that met diverse client specifications and industry standards.
 - Developed original illustrations and designs that aligned with client needs and project objectives, consistently delivering high quality visual content.

AWARDS AND ACHIVEMENTS

- Dean's International Research Grant **2020**
- Mallory Callan Scholarship in Communication Arts **2020**
- The Projected Image, Arts students Exhibition in VCU **2018**
- Two illustrations selected for publishing In the WAS Gallery, Northern Virginia Community College **2016**